

This page describes the website's management modes in relation to the processing of personal data of the users consulting the website or uses its Services. The protection of personal data and privacy is an important issue to which we pay attention in all our relationships with customers, suppliers and collaborators and in particular with Host, Guest, Rent Advisor as defined in the general conditions of the service.

This disclosure is issued in accordance with art. 13 of the EU Regulation 679/2016 - General Regulation on Data Protection (RGDP), which is applied from 25/05/2018, to all those who interact with the web services of LET YOUR BOAT, hereinafter LYB, accessible via Internet starting from the address:

<https://www.letyourboat.com/>

Upon registration the user accepts the process related to personal data described and ensure the accuracy and truthfulness of the data provided during the registration.

HOLDER OF THE DATA PROCESSING

Following the consultation of the aforementioned site, data related to identified or identifiable persons may be processed.

The data controller is LYB, based in Piazza de Marini 3/74, Genoa, Italy, VAT number 02560230993 tel. +390103031386 email info@letyourboat.com

DATA PROTECTION MANAGER

The Data Protection Manager (DPM), for the purpose of exercising the rights provided in paragraph 2, letters b, c and d of Article 13 of EU Regulation 2016/679, can be reached at the following address:

privacy@letyourboat.com

PURPOSE AND LEGAL BASIS OF THE DATA PROCESSING

Personal data indicated on this page are processed by LYB for the following purposes:

1. Supply, improvement and support of our online services: includes, registration, analysis of data, identification of usage trends, as well as calculations and statistics based on user access models.
2. Marketing: personal data will be used for marketing purposes, such as surveys, lotteries or other advertising campaigns, if the user has accepted such uses. In this case, the user's data will be archived until unsubscribing, unless longer maintenance is legally permitted for other reasons. The user's permission to let us use his personal data for marketing purposes can be withdrawn at any time.
3. Mailing of the Newsletter: if the user compiles the web form for the subscription to our newsletter, we use the data provided only to verify that the user is the owner of the email address indicated and that the user wants to receive the newsletter. In this case, the user's data will be archived until unsubscribing, unless longer storage is legally permitted for other reasons.
4. Use of the contact form: if the user uses the contact form for requests of printed material or for info requests, the data provided by the user will be used to process the request and stored for later use in case of follow-up questions and inclusion in the newsletter. If necessary, in order to process the user's request, we may also transmit the user's personal data to other companies or to third parties involved (collaborators of LYB). The user's personal data will be kept for the duration of the processing of the request and for a maximum period of 2 years, after completion of the processing, unless the longer storage is legally permitted for other reasons.
5. Job request: job applications contain personal data (for example curriculum vitae, contact data, etc.). We may use such personal data to decide whether to offer to the applicant a position or to respond to the request letter.

6. Payment services: when using the payment services provided by LYB or by a paying agent, which will act as Data Controller, the data necessary for the success of the payment (personal data and bank details) must be provided by the user.

The data necessary for the proper functioning of the service, the prevention of fraud or subsequent verification are: (an incomplete list)

Mandatory Registration Data of Guest, Host and Rent Advisor

Optional registration data for which the consent is required

Messages

Payment details

Public data, Pixel and SDK

References

No data on minors are collected

RECIPIENTS OF DATA

According to the type of interaction required (e.g. request for information or printed material, request for services, newsletters, etc.), the data may be shared with third parties involved in the execution of the services (e.g. service workers, organizers of events, etc.). We may also be required to disclose personal data in order to comply with legal requirements or to assert rights and agreements.

Data transmission to third parties: for the execution of certain services and for the supply of certain products, we work with external suppliers (for example developers). These suppliers are authorized to use or transmit data collected and processed by us only for the execution of the service commissioned to LYB and for no other purpose.

Data usage: LYB may use user's personal data and, if necessary, transmit these data to our employees in accordance with this Privacy Policy. Our data protection guidelines and procedures are designed to ensure a high level of protection.

Compliance with laws and similar obligations: we will transmit user's personal data in order to:

- apply or comply with a law, a regulation, an order issued by a public authority or mandatory measures,
- detect and prevent threats to security, fraud or other harmful activities,
- protect and / or enforce the rights and property of LYB or third parties,
- protect the personal rights and security of our employees and third parties.

In relation to the purposes indicated in the points of the previous paragraph, data may also be disclosed to the following subjects or to the categories of subjects indicated below:

- Recognized partners and collaborators related to the provision of the service;
- Companies providing telemarketing services.

In addition to the information provided, the Data Controller provides the person concerned with the following additional information necessary to ensure a correct and transparent processing:

TYPES OF DATA PROCESSED AND FINALITY OF DATA PROCESSING

Navigation data

The computer systems and software procedures used to operate this site acquire, during the normal implementation, some personal data of the user whose transmission is implicit in the use of Internet communication protocols.

This category of data includes IP addresses or domain names of computers and terminals used by users, addresses in URI / URL notation (Uniform Resource Identifier / Locator) of the requested resources, the time of the request, the method used to submit the request to the server, the file size obtained in response, the numerical code indicating the status of the response given by the server (success, error, etc.) and other parameters related to the operating system and computer environment of the user.

These data, necessary for the use of web services, are also processed for the purpose of:

- obtaining statistical information about the use of services (most visited pages, number of visitors per hour or day, geographical areas of origin, etc.);
- checking the correct functioning of the services offered.

The navigation data do not persist for more than 7 days and are deleted immediately after their aggregation (except for any need to ascertain criminal offenses by the judicial authorities).

Data communicated by the user

The optional, explicit and voluntary sending of messages to the LYB contact addresses, as well as the compilation and forwarding of the forms found on the company's websites, entail the acquisition of the sender's contact data, necessary for the reply, as well as all personal data included in communications.

Specific information will be published on the pages of the LYB sites set up for the provision of certain services.

Cookies and other tracking systems

The letyourboat.com site uses technical cookies to improve its service.

In particular, it uses: navigation and session cookies, which guarantee the normal navigation and use of the website; functionality cookies, which allow the user to navigate according to a series of selected criteria (for example, the language).

During the navigation on letyourboat.com, the user can also receive cookies on his terminal sent by third parties: sites or web servers which may differ from the site on which the user is browsing, as in the case of Google Analytics and the social network Facebook.

If the user wants to disable one or more types of cookies for this site, he must access the settings of the browser he is using.

In order to optimize the information and services offered, the sites of the regional network use Google Analytics, a Google service which allows tracking and analyzing the behavior of online users regarding time, geographic location and behavior on the site.

LYB, to protect the privacy of its users, has chosen the option to reject the fourth byte of the IP address, ensuring that only C-Class information is kept.

DATA STORAGE PERIOD

At the end of the service or provision of the service, user's personal data will be stored exclusively for historical or statistical purposes, in accordance with the law, regulations, community regulation and codes of deontology and good conduct signed in accordance with Article 40 of EU Reg. 2016/679, for a period as per current legislation (usually 10 years), or, in case they are not subject to any law, for a period not exceeding five years. Beyond this period, user's personal data will be stored anonymously or destroyed. Contact data for marketing purposes will be retained until the user requests the cancellation or the unsubscription from the communication services.

RIGHTS OF THE CONCERNED PARTY

Concerned parties have the right to obtain from LYB, where required, the access to personal data and the correction or cancellation of the same or the limitation of the processing that concerns them or to object data processing (articles 15 and following of the Regulation).

For the finalities 2 and 3 the existence of the right to withdraw the consent at any time without undermining the lawfulness of the data processing based on the consent given prior to the revocation.

RIGHT OF COMPLAINT

Concerned parties who believe that the processing of their personal data through this site is in violation of the provisions of the Regulation have the right to submit a complaint to the

competent Authority, which in Italy is represented by the Guarantor, as provided by art. 77 of the Regulation itself, or to appeal to appropriate judicial offices (Article 79 of the Regulation).

MANDATORY OR OPTIONAL NATURE OF DATA PROVISION

The provision of data and the related processing are mandatory in relation to the finalities n. 1, 2 and 3 related to tax obligations; hence any refusal to provide data for such purposes may determine the impossibility of the data controller to proceed with the professional relationships and to the legal obligations.

The provision of data and its processing is to be considered optional in other cases, without any consequence.

EVENTUAL EXISTENCE OF AN AUTOMATED DECISION-MAKING PROCESS

There is no fully automated decision-making process because, the intervention of the operator, LYB, where required, does profiling activities, in particular it processes user profiles and analyzes consumption habits and choices in order to improve the commercial offer and the services offered.

DATA SECURITY

LYB employs a wide variety of data security measures to ensure the confidentiality and the integrity of personal information. However, given the nature of the Internet, we would like to draw attention to the fact that there may be gaps in the security of data transmission via Internet, not dependent on LYB, and therefore it is not possible to guarantee total data protection from the access by third parties, despite LYB's efforts to implement best practices for safety and risk reduction.

CHANGES TO THIS DISCLOSURE

The present disclosure may vary. It is therefore advisable to regularly check this statement and refer to the latest version.

LAST UPDATE

FEBRUARY 2019